

**REPORT OF MONTHLY ACTIVITY**  
**UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES**  
**DURING FEBRUARY 2023**

**FEBRUARY 2023**

Sr. No.	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI-600 113 TAMIL NADU	FEBRUARY 27.02.23	<b>SPECIAL TALK on “SUSTAINABLE HOTELS IN JAMMU-KASHMIR AND LADAKH”</b>	1.As per the guidelines issued by the Ministry, a special talk on “Sustainable Hotels in Jammu-Kashmir and Ladakh” was organized on 27.02.2023. 2.The session started by welcoming the audience 3.A brief note on EBSB and its importance was shared 4.Significance of role of sustainable hotels in sustaining the communities in Union Territory of Jammu-Kashmir and Ladakh was highlighted to the audience 5. Presentation and Discussion on various ways to implement sustainable practices in Jammu-Kashmir and Ladakh were discussed by the resource person. 6.The talk was highly appreciated by all the students and staff who participated. 7.The Nodal officer concluded by giving vote of thanks. 8.The event was conducted in the Auditorium	<b>IHM CHENNAI (Tamil Nadu) AND IHM SRINAGAR (Jammu-Kashmir &amp; Ladakh)</b>	156  Resource person: 1	<b>Coordinators:</b> Mrs. R. Parimala, Principal i/c Dr. J. Eugene, Lecturer, IHM Chennai  <b>Annexure:</b> <b>1. Pictures taken during the session</b>

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**Students attending the SPECIAL TALK on “Sustainable Hotels in Jammu-Kashmir and Ladakh” by Mr. Mansur Ahmed, GM, Ascott Somerset, Chennai**